



GOVERNMENT OF ODISHA
DEPARTMENT OF HANDLOOMS, TEXTILES & HANDICRAFTS

NOTIFICATION

No. HTH-HLS-HD-0046-2017/8791**/HT&H, Bhubaneswar, dated the** 02.12.2023

In order to encourage the weavers of the state, State awards are being felicitated to the eligible weavers viz; Life time achievement award and state awards in three different disciplines i.e Weaving, Tie-Dye making & Designing each year for their excellence in the respective disciplines as per the Guidelines of State Award to Handloom Weavers/Tie-Dye makers /Designers. The said awards are being conferred by Government in HT&H Department under Publicity component of PoHI.

The proposal for enhancement of the prize money to weavers in different categories was under active consideration of the Government. A notification in this regard has been issued vide No. 8220/HT&H dated 08.11.2023 towards enhancement of prize money of the awards in different categories wherein a new category of award namely ; " Tantakruti Award " has also been introduced to be awarded to eligible weavers from Tie & Dye /Design/ Weaving discipline for their appropriate weaving craftsmanship.

Now, Government have been pleased to revise the Guidelines on "AWARD TO HANDLOOM WEAVERS/TIE-DYE MAKERS/DESIGNERS" under the scheme Promotion of Handloom Industries (PoHI) to make it functional. The guidelines of the revised scheme is attached herewith.

Order- It is Ordered that the Notification be published in the next issue of the Gazette of Odisha.

By order of the Governor


(Dr. Arabinda Kumar Padhee)
Principal Secretary to Government

01.12.2023

Memo No. 8792/HT&H, Bhubaneswar dated the 02.12.2023

Copy forwarded to the Director, Printing Stationery and Publication, Odisha, Cuttack for information and necessary action.


It is requested to publish the Notification in the next issue of the Odisha Gazette and supply 50 copies to this Department for reference.


1.12.2023

Joint Secretary to Government

Memo No. 8793/HT&H, Bhubaneswar dated the 02.12.2023

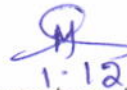
Copy forwarded to Odisha Gazette Cell in-charge, Odisha Gazette Cell, C/o- Commerce Department for information with a request to take appropriate action to publish the Notification in the next issue of the Odisha Gazette.


1.12.2023

Joint Secretary to Government

Memo No. 8794/HT&H, Bhubaneswar dated the 02.12.2023


Copy along with soft copy forwarded to Website updation section for information and necessary action. It is requested to upload this Notification in the website of HT&H Department for wide circulation.


1.12.2023

Joint Secretary to Government

Memo No. 8795/HT&H, Bhubaneswar dated the 02.12.2023


Copy forwarded to the A.G. (A&E), Odisha, Bhubaneswar for information and necessary action.


1.12.2023

Joint Secretary to Government


Memo No. 8796/HT&H, Bhubaneswar dated the 02.12.2023

Copy forwarded to the Private Secretary to Hon'ble Chief Minister, Odisha/ PS to Hon'ble Minister, Handlooms, Textiles & Handicrafts, Odisha/ PS to Chief Secretary/ PS to DC-cum-ACS, Odisha/ PS to Principal Secretary, MSME Department/ PS to Principal Secretary to Government, Industries Department/PS to Principal Secretary to Government, Handlooms, Textiles & Handicrafts Department/ PS to Principal Secretary, Finance Department for information and necessary action.



1.12.2023

Joint Secretary to Government


Memo No. 8797 /HT&H, Bhubaneswar dated the 02.12.2023
Copy forwarded to All Departments/ All Heads of Department/ All Revenue
Divisional Commissioners/ All Collectors/ All RICs/DICs for information and
necessary action.


1.12.2023
Joint Secretary to Government

Memo No. 8798 /HT&H, Bhubaneswar dated the 02.12.2023
Copy forwarded to the Director of Textiles & Handlooms, Odisha,
Bhubaneswar /Director of Handicrafts, Odisha/ Managing Director, OSCHC Ltd.,
Bhubaneswar/Member Secretary, SIDAC, Bhubaneswar/Member Secretary,
OHHDPC, Bhubaneswar for information and necessary action.


1.12.2023
Joint Secretary to Government

Memo No. 8799 /HT&H, Bhubaneswar dated the 02.12.2023
Copy forwarded to All Officers/ All sections of HT&H Department/ Guard
file (10 copies) for information.


1.12.2023
Joint Secretary to Government

GUIDELINE FOR " STATE AWARD TO HANDLOOM WEAVERS/ TIE-DYE MAKERS/DESIGNERS"

1. Introduction:

Handloom Weavers play an important role in preserving the cultural heritage of the state through their outstanding design & development of handloom fabrics. To encourage the handloom weavers of the state for their unique contribution & Excellency in the field of handloom sector, the following awards will be conferred to the weavers.

- Lifetime achievement award
- State Award (SA)
- Tantakruti award

2. Name of the Scheme:

Promotion of Handloom Industries (Component - Publicity)

3. Implementing Agency :

The State Agency for Development of Handloom Cluster (SADHAC), Odisha will be the implementing Agency. The Directorate of Textiles , Odisha shall be the Nodal Agency and Director of Textiles & Handloom, Odisha shall be the Nodal Officer for the scheme. The Nodal officer will nominate one of his responsible officer not below the rank of Deputy Director of Textiles as Coordinating Officer. The Zonal Deputy Director of Textiles/Assistant Director of Textiles will be the Executing Agency. They will submit proposal to the Nodal Agency.

4. Title of the Programme:

I. Lifetime achievement award:

Lifetime achievement award will be given to a weaver who has significant contribution in the field of "tie & dye making", bomkei design or any other hand woven fabrics in Odisha for promoting handloom sector during his / her entire profession. One weaver residing in Odisha will be felicitated with Lifetime Achievement Award. The awardee shall be awarded with an angavastram, cash prize of Rs. 5.00 lakh & memento for his/her relentless contribution towards promotion of the handloom sector in the State.

Eligibility:

- The Weaver must be a resident of Odisha.
- The minimum age of the weaver during submission of his entries should be 60 years.
- The weaver must have contributed his/her service for promotion & development of the handloom sector of the State.
- A weaver already received Lifetime Achievement Award earlier shall not eligible for consideration of his / her application.
- There should not be any criminal cases / offences lying pending against the applicant.

II. State Award:

State Awards are conferred on highly skilled weavers in weaving, tie-dye makers and designers in recognition of their outstanding contribution, craftsmanship and development of craft other craft persons engaged in revival and production of languishing varieties of handloom fabrics. Craft persons engaged in revival and production of languishing varieties of handloom fabrics shall also be considered for the purposes.

To encourage the weavers who have outstanding workmanship in the discipline of Tie-dye making, designing and weaving, total 6 no of weavers would be selected and awarded with State Handloom award along with memento and cash prize of Rs.1,00,000/-. Total financial implication under this discipline will be Rs.6,00,000/-.

Eligibility:

- Weavers must be a resident of Odisha.
- Minimum age of the weaver should be 30 years.
- The handloom item submitted by the weaver must be physically verified and certified by the area field staff of the office of the Deputy Director of Textiles / Assistant Director of Textiles of the concerned district.
- A particular entry submitted for the Award should not be entertained for more than once.
- A weaver already received State Award earlier shall not eligible for Selection.
- There should not be any criminal cases / offences lying pending against the applicant.

The award contents:

Under each discipline the following no weavers are to be awarded State Award in handloom sector.

- Tie & dye discipline-3 weavers
- Weaving discipline- 2 weavers
- Designing discipline- 1 weaver

III. Tantakruti award

4 Nos. of entries from Tie & dye, design and weaving disciplines are to be selected for Tantakruti award for their appropriate weaving craftsmanship. Each awardees shall receive an amount of Rs.25,000/- as cash prize along with a certificate for their contribution to the handloom sector. Total financial involvement under this programme will be Rs.1.00 lakh.

Eligibility : Same as State Award.

5. Selection procedure for awards to Handloom Artisans.

The selection of awardee will be made by the State level selection committee headed by Secretary to Government in Handlooms, Textiles & Handicrafts Department with the following members.

- Director of Textiles & Handloom, Odisha.
- Additional Secretary / Joint Secretary to Govt. in Handlooms, Textiles & Handicrafts Department in charge of Handlooms.
- Director, NIFT or his / her representative.
- Deputy Director, WSC, Bhubaneswar or his / her representative.
- Two National Awardees in Handloom sector to be nominated by the Secretary, Handlooms, Textiles & Handicrafts Department. (While nominating the awardees repetition may be avoided).
- One Officer not below the rank of Deputy Director of Textiles from O/o Directorate of Textiles, Odisha – Member Convener.

6. Application procedure & Finalization of entries :

Applications will be invited for awards by the Nodal Agency through the Implementing agency. Wide Publication will be made for the purpose. Advertisement will be published in daily Odia news paper through I&PR Department, Govt. of Odisha / Notice board / Websites of Government by Director of Textiles & Handlooms, Odisha inviting nominations from intended Weavers/ Individuals/ Organizations. After publication of the advertisement by the Directorate, following procedures may be followed.

- i. The Weavers will apply in the prescribed format (to be evolved by the Director of Textiles & Handloom, Odisha) along with documentary support to the Assistant Director of Textiles/ Deputy Director of Textiles of the respective District that he or she will participate for the entry in the State Award.
- ii. In case of Life Time Achievement Award, application may also be made by other individuals/ organizations suggesting the renowned Weavers of the State for the Lifetime Achievement Award. Executive summary highlighting major contributions in the field of promoting handlooms within 200 words shall be submitted separately along with the application by the applicant.
- iii. For the category other than Lifetime achievement award, the applicant shall submit the written inter before publication of advertisement wherever it may not be possible to complete the work within the stipulated period indicated in the advertisement.
- iv. The Weavers shall start making the articles only after submission of written intent to the Zonal handloom Officer except for Lifetime Achievement Award.

- v. The officials from the concerned Zonal handloom office shall visit the Weaver's work place and would monitor the activity of the Weaver from time to time. During visit of the official, photography of the entries may be made with time stamping which may later be placed before the zonal textiles office/ Nodal Agency / SADHAC along with the application format. Besides, videography of the article shall be done in different stages i.e., commencement of work, completion of 25% work, completion of 50% work, completion of 75% work and completion of work. "The video footage of above stages should prominently visualize the live work by the applicant and of 05 minutes (minimum) during each phase. Time stamped photographs & videos recorded along with certificate from the concerned officer needs to be submitted before the District Level Committee as well as at the time of recommendation to the State Level Committee.
- vi. A District Level Committee may be constituted under the Chairmanship of District Collector to scrutinize the handloom product of the applicant weavers. The other members of the District Level committee are :
- Divisional Officer, Textiles.
 - Weaving Supervisor of the concerned zone.
 - One National or State Awardee of the district or in case of non availability, any prominent weavers of the District nominated by Collector.
 - Deputy Director of Textiles/ Assistant Director of Textiles as Member Convener.
- vii. The District Level Committee will scrutinize the entries taking into account the handloom product involved in the entries in case of State Award and Tantakruti Award for onward recommendation of the entries for different category of award. During scrutiny the photograph and video footage of the making process should be referred to establish the originality of the entries. After selection of entries by the District Level Committee for State Award, Photography/ Videography of the entries should be taken by Zonal Handloom Office. Entries recommended by the District Level Committee along with the required records (Photos & Videos) should be submitted to SADHAC by Zonal Handloom Office within a period of one month for placement in the fray of State Award.
- viii. In case of Lifetime Achievement Award, the committee shall examine the entries to justify their contribution in the field of handloom sector for consideration for Lifetime Achievement Award.
- ix. The committee may also call for any/all participants for personal interview and in such case the cost towards their to & fro journey shall be borne by the applicants.

- x. The Zonal Officers (Textiles) shall ensure submission of recommended entries by the District Level Committee to the Nodal Agency within a period of one month time. The recommendation of the District Level Committee/ Photographs/ Videography of the article should also be submitted along with the entries to the Nodal Agency.
- xi. The Nodal Agency shall forward all entries along with samples being received from time to time to SADHAC.
- xii. The selection of awardee will be made by the State Level Selection Committee.

7. Mode of selection:

Preliminary selection will be done at the zonal level by collecting entries. All entries received in a zone shall be screened through District level selection committee constituted for the purpose and up to 10 top entries from each category may be forwarded to the Directorate of Textiles & Handloom for final selection.

The State Selection Committee, constituted at the State level, shall receive entries from the District level selection committee and make the final selection. The committee may also call for any/all participants for personal interview and in such case the cost towards their to & fro journey shall be borne out of the programme budget. The samples which are not selected shall be returned back to the concerned zonal officers (textiles) by SADHAC within one month time. Samples which are selected for award shall be returned back within one month after felicitation to the awardees.

8. Criteria for Selection

The followings are the main criteria which are to be kept in view for selection:

- Excellence of the handloom product (judged from samples received as entries)
- Contribution of the weavers for development of the handloom product in terms of training other weavers.
- Related achievements (as judged from bio-data and other materials submitted by the weavers/ sponsoring organizations).

The samples shall be returned to concerned persons within 30 days through respective zonal officers after the selection process is over. An appreciation letter may be issued by the Convener of SLC/ ZLC to the concerned person for his/her participation. If the committee does not find any suitable entry, may not recommend for category of award.

Zonal officer may send the proceeding of the selection committee meeting clearly briefing about the outstanding quality of the fabric along with selected samples bio data of the craftsperson and affidavit in the enclosed proforma.



9. Publicity :

Wide publicity may be given by the Directorate and the Zonal Offices through advertisements in Oriya daily, official websites of the Govt. and handloom organizations, notice boards in all field offices and circular to field staffs/WCS/Handloom SHGs/NGOs (associated with handloom activities).

The related expenditures to be incurred towards Award Felicitation Ceremony such as Printing of Certificates, Documentation, Manapatra, Angavastram, Mementoes, TA & DA for the awardees to receive awards, hiring of vehicles, rooms in hotels for accommodation of awardees, other allied expenditure etc. along with the Prize Money for the Awardees shall be booked from Publicity component of PoHI.

JSZ
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ରାଜ୍ୟ ହସ୍ତତତ୍ତ୍ୱ ପୁରସ୍କାର ନିମନ୍ତେ ଦରଖାସ୍ତ

୧.	ହସ୍ତତତ୍ତ୍ୱ କାରିଗରଙ୍କ ନାମ	:	
୨.	ପିତା / ସ୍ୱାମୀଙ୍କ ନାମ	:	
୩.	ଲିଙ୍ଗ	:	
୪.	ଦୂରଭାଷ ନମ୍ବର	:	
୫.	ସ୍ଥାୟୀ ଠିକଣା	:	
	ଗ୍ରାମ	:	
	ପୋ.ଅ :	:	
	ଥାନା	:	
	ଜିଲ୍ଲା	:	
	ପିନ କୋଡ୍	:	
୬.	ଯୋଗାଯୋଗ ଠିକଣା	:	
	ଗ୍ରାମ	:	
	ପୋ.ଅ :	:	
	ଥାନା	:	
	ଜିଲ୍ଲା	:	
	ପିନ କୋଡ୍	:	
୭.	ଜନ୍ମ ତାରିଖ (ପ୍ରମାଣ ପତ୍ର ସହ) ଓ ବୟସ	:	
୮.	କେଉଁ ବର୍ଗର ଅଟନ୍ତି	:	
	କ) ସାଧାରଣ ବର୍ଗ	:	
	ଖ) ଅନୁସୂଚିତ ଜାତି	:	
	ଗ) ଅନୁସୂଚିତ ଉପଜାତି	:	
	ଘ) ଆର୍ଥିକ ପଛୁଆ ବର୍ଗ	:	
	ସଂଖ୍ୟା ଲଘୁ ସମ୍ପ୍ରଦାୟ	:	
୯.	ହସ୍ତତତ୍ତ୍ୱ ନମୁନା ର ନାମ	:	
୧୦.	ହସ୍ତତତ୍ତ୍ୱ କ୍ଷେତ୍ରରେ ଅଭିଜ୍ଞତା	:	
୧୧.	କେଉଁ ଗୁରୁଙ୍କ ଅଧୀନରେ ତାଲିମ ଗ୍ରହଣ କରିଛନ୍ତି ତାଙ୍କର ନାମ ଓ ଠିକଣା	:	
୧୨.	କ) କୌଣସି ବିଶିଷ୍ଟ କାରିଗରଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରି ଥିଲେ ତାଙ୍କର ନାମ ଓ ଠିକଣା	:	

	ଖ) କୌଣସି ତାଲିମ କେନ୍ଦ୍ରରେ କାର୍ଯ୍ୟ କରୁଥିଲେ କି ? ଯଦି ଉତ୍ତର ହଁ ହୁଏ, ତା ହେଲେ ତାଲିମ କେନ୍ଦ୍ରର ନାମ ଓ ଠିକଣା	:	
	ଗ) କେତେ ଜଣ କାରିଗରଙ୍କୁ ତାଲିମ ପ୍ରଦାନ କରିଛନ୍ତି ? (ଉପରୋକ୍ତ ବିଷୟ ସମ୍ବନ୍ଧୀୟ ପ୍ରମାଣ ପତ୍ରର ନକଲ ସଂଲଗ୍ନ କରିବେ)	:	
୧୩.	ସର୍ବ ଭାରତୀୟ କିମ୍ବା ରାଜ୍ୟ ସ୍ତରୀୟ ପୁରସ୍କାର ପାଇଥିଲେ କି ?	:	
	କ) ପୁରସ୍କାରର ନାମ ବା କେଉଁ ପ୍ରକାର ପୁରସ୍କାର	:	
	ଖ) କେଉଁ ବର୍ଷରେ ପୁରସ୍କାର ମିଳିଥିଲା	:	
୧୪	କେଉଁ ନମୁନା ପଠାଇଛନ୍ତି ତାର ନାମ , କାରିଗରୀ ବିବରଣୀ , କେଉଁ ଦ୍ରବ୍ୟରେ ତିଆରି ଓ କେତେ ଦିନରେ ତିଆରି କରାଯାଇଛି ତାର ବିବରଣୀ -	:	
୧୫	ନମୁନାର ଆନୁମାନିକ ମୂଲ୍ୟ	:	
୧୬	ନମୁନା ପ୍ରସ୍ତୁତି କାଳରେ କୌଣସି ଅଧିକାରୀ ପରିଦର୍ଶନ କରିଛନ୍ତି କି ? ଯଦି ହଁ ତାଙ୍କର ନାମ ଏବଂ ପରିଦର୍ଶନ କରିଥିବା ତାରିଖ -	:	

ମୁଁ ଉତ୍ତମ ରୂପେ ବିଶ୍ୱାସ କରେ ଯେ , ଉପରୋକ୍ତ ତଥ୍ୟ ସତ୍ୟ ଅଟେ । ଏଥିରେ ଯଦି କିଛି ତ୍ରୁଟି ବାହାରେ ତାହାହେଲେ ମୁଁ ପୁରସ୍କାର ପାଇବାକୁ ଅଯୋଗ୍ୟ ବିବେଚିତ ହେବି ।

ହସ୍ତତତ ବୁଣାକାରଙ୍କ ସ୍ୱାକ୍ଷର

ପ୍ରମାଣ ପତ୍ର

ମନୋନୀତ ନମୁନାଟି ପ୍ରକୃତରେ ହସ୍ତତତ ବୁଣାକାର ଶ୍ରୀ / ଶ୍ରୀମତୀ / କୁମାରୀପିତା / ସ୍ୱାମୀଗ୍ରା.....ପୋଷ୍ଟଜିଲ୍ଲାଙ୍କ ହସ୍ତରେ ତିଆରି କରାଯାଇଅଛି । ଏହାର ଫଟୋ ଓ ଭିଡିଓ ଏଥିସହିତ ସଂଲଗ୍ନ କରାଗଲା ।

ଜିଲ୍ଲା ଉପ / ସହକାରୀ ନିର୍ଦ୍ଦେଶକ (ବୟନଶିଳ୍ପ)ଙ୍କ
ସ୍ୱାକ୍ଷର

ତାରିଖ