

How to obtain Capacity Building Training in Handloom Sector

(Through Training & Technology Intervention)

- **What is Capacity Building Training?**

Capacity building generally refers to the skills, inputs, and resources of organizations and communities that are necessary to effect and maintain behavioral change. Capacity building efforts can include a broad range of approaches, eg, granting operational development funds, providing training and development sessions, providing coaching, supporting collaboration with other nonprofits, etc.

- **What is Capacity Building in Handloom Sector through Training and Technology Intervention?**

In order to provide sustainable livelihood to the weavers of the State and bring improvement in the capacity of the officials, a new scheme i.e. 'Capacity Building in Handloom Sector through Training and Technology Intervention' has been formulated. This scheme has two components. Such as:

- (a) Capacity building of weavers and officials by providing various training.
- (b) Technological intervention in pre loom, on loom and quality control process for individuals as well as community based activities. The beneficiary oriented activity of this component i.e. 'Development of the On-loom processes will be shared by Government and Beneficiary as 90% and 10% respectively. (as per the revised system from January, 2009)

- **Benefit of this Scheme:**

This scheme has been implemented for the following reasons:

- It helps in increasing the productivity and earning capacity of the weavers through need based input in training and technology intervention catering to the market demand.
- It helps to keep pace with the imported apparel/furnishing items which substitutes most of our traditional products.

- **Scope of the Scheme**

1. Training on product development and diversification as per the present market demand.
2. Refreshers training to the Technical Personnel of the Directorate and Master Trainers in the trade.

3. Improvement of output in the pre-weaving process by introduction of Auto Pin/ Bobbin/ Tie Dye Peg winding machines.
4. Introduction of small capacity modern dyeing machine for improving dyeing process and to facilitate quality dyeing.
5. Introduction of natural dyeing process including “Aul” dyeing.
6. Attachment of special lifting device like Dobby, Jalla, Jacquard and supporting device like Drop-Box & Catch cord on conventional Frame / Pit loom for value addition.
7. Introduction of Broad looms fitted with Pick-n-Pick / Drop-Box motion for product diversification as well as increase in productivity.
8. Provision of Frame loom with improved weaving / dyeing/ designing accessories and attachments to the needy weavers for orientation of products as per consumer and market needs.
9. Introduction of quality control system with a small set of testing equipments to ensure consumer satisfaction.
10. Design Intervention by introduction of CAD facility and consultancy from designers to make the product qualitative, attractive and consumer / market oriented.

- **Concerned Department**

Department of Textiles & Handloom, Government of Orissa

- **Commencement of the Programme**

This programme was launched by the State Government of Orissa from 1st year of the 11th Plan period i.e.2007-08.

- **Eligibility to avail benefit in the Programme**

In order to be a part of the “Capacity building in Handloom sector through Training and Technology Intervention”, beneficiary must have the following eligibility criteria:

- i) Any person earning minimum of 50% of his/her total income from handloom sector will be treated as a regular weaver and shall be eligible for availing benefit under this scheme.
- ii) Weavers working under PWCS/ Handloom SHG / Master Weaver/ NGO (minimum 5 years of experience in handloom activity) including independent weavers fulfilling the above criteria are eligible for availing benefit under this scheme.

- iii) Not more than one weaver from a family will be selected at first phase under this scheme.
- iv) For engagement in Mini export cell of each cluster, the weavers need to have :-
 - a) Special skill on both traditional and contemporary product.
 - b) Special interest to adopt new technique.
 - c) Age between 18 to 45 years
- v) Technical Personnel working under the Directorate of Textiles and its zonal offices are eligible to obtain refresher training at professional Institutes like Indian institutes of Handloom Technology, National Institute of Fashion Technology, NISET, NIRD and other local institutes.
- vi) Master trainer for weavers to be engaged under the programme should have/possess any of the following:
 - a) IIHT Diploma Holder or
 - b) undergone formal training on weaving or
 - c) National or State Awardee or
 - d) minimum of 10 years practical experience in the relevant discipline.

- **Procedure for selection of beneficiaries /trainers / master trainers**

- Before selection of the beneficiaries, a baseline survey will be conducted by the respective zonal ADTs in order to find out the present status of the weavers in terms of productivity, skill, wage earning etc.

- Codification of the beneficiaries will be undertaken in terms of zone, district, block, GP, village, related organization and name of the beneficiary.

- The Master Trainer/ Trainer are selected through a selection/screening committee at the level of Directorate.

- **Where to apply?**

- The beneficiary either by himself or through the respective PWCS/ Handloom SHG/ NGO (minimum 5 years of experience in handloom activity) may apply to the concerned zonal offices with a hand written application.

- **Fees to be submitted**

- 10% cost for beneficiary oriented inputs under Technological Intervention Component of the scheme is borne by the beneficiary either from his/her own resources or credit linkage through banks.

- **Nodal Agency**

Directorate of Textiles & Handlooms, Government of Orissa

- **Implementing Agency**

Concerned zonal Deputy Director of Textiles/Asst. Director of Textiles through the respective District Level Monitoring Committee (DLMC) constituted at the respective District headed by concerned District Collector.

- **With whom to register complaint**

Concerned zonal Deputy Director of Textiles/Asst. Director of Textiles

- **For more information contact**

- Directorate of Textiles,
Satya Nagar,
Bhubaneswar-751007
Tel No. – 0674-2573271/2571991

- The concerned Zone Offices and their addresses are given below:

| Sl. No | Designation of the Officer | Office Location / Place Name | Telephone Nos. |
|--------|--|------------------------------|----------------|
| 1 | 2 | 3 | 4 |
| 1 | Director of Textiles & Handloom, Orissa | Bhubaneswar | 0674-2575783 |
| 2 | Additional Director of Textiles, Hqrs | Bhubaneswar | 0674-2571991 |
| 3 | Deputy Director of Textiles (H. Qtrs) | Bhubaneswar | 0674-2573271 |
| 4 | Deputy Director of Textiles (Cluster) | Bhubaneswar | 0674-2570301 |
| 5 | Joint Director Textiles, Central Division | Bhubaneswar | 0674-2515236 |
| 6 | Joint Director Textiles, Western Division | Bargarh | 06646-233325 |
| 7 | Deputy Director Textiles, South Central Division | Khurda | 06755-211696 |
| 8 | Deputy Director Textiles , Southern Division | Berhampur | 06680-2291234 |
| 9 | Deputy Director Textiles , K.B.K. Division | Koraput | 06852-250204 |
| 10 | Deputy Director Textiles | Cuttack | 0671-2649133 |
| 11 | Assistant Director Textiles | Athagarh | 06723-220214 |
| 12 | Assistant Director Textiles | Khurda | 06755-220576 |
| 13 | Assistant Director Textiles | Nayagarh | 06753-252015 |
| 14 | Assistant Director Textiles | Balasore | 06782-262907 |
| 15 | Assistant Director Textiles | Baripada | 06792-252482 |
| 16 | Assistant Director Textiles | Bargarh | 06646-233161 |
| 17 | Deputy Director Textiles | Sonepur | 06654-220232 |
| 18 | Assistant Director Textiles | Sundergarh | 06622-272437 |
| 19 | Assistant Director Textiles | Berhampur | 0680-2291234 |
| 20 | Assistant Director Textiles | Koraput | 06852-250464 |
| 21 | Assistant Director Textiles | Boudh | 06841-222085 |
| 22 | Assistant Director Textiles | Bhawanipatna | 06670-230429 |
| 23 | Assistant Director Textiles | Dhenkanal | 06762-226491 |
| 24 | Assistant Director Textiles | Patnagarh | 06658-223044 |