

# Engagement of Associate Designer

State Institute for Development of Arts & Crafts a Govt. Of Odisha organization under Handlooms, Textiles & Handicrafts Department, engaged in development of handicraft sector of the State is running a design cell to introduce new designs in handicraft and simultaneously conducting a course in Craft Design in technical collaboration with NID, Ahamedabad. In order to facilitate the activities, we are looking for Associate Designer (on contractual basis). The candidates may have a Degree/ PG Diploma in design from reputed institute like NID/NIFT/IICD, Jaipur or empanelled designer with DC(H) with 2 to 5 years of experience in the craft sector. Interested candidates may send their resume within 30 days in the address below. Salary will commensurate with experience and qualifications. Details term of reference for the post is available in the website-[odisha.gov.in/textiles](http://odisha.gov.in/textiles).

Member Secretary, SIDAC



**State Institute for Development of Arts & Crafts**

Handlooms, Textiles & Handicrafts Department, Government of Odisha

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**TERM OF REFERENCE FOR ENGAGEMENT OF ASSOCIATE  
DESIGNER**

Name of the Post	<b>Associate Designer</b>
Tenure	Contractual Appointment for a period of one year which can be extended after assessing/ evaluating performance.
Scope of Work/ Job Responsibilities/ Key Deliverables	<p>=&gt; Development of graphics designs as well as sketches of new marketable products.</p> <p>=&gt; Imparting training in design led courses conducted by the organization.</p> <p>=&gt; Conduct Design Development &amp; Product Development Programmes.</p> <p>=&gt; Design of product catalogue, flyers, brochure etc.</p> <p>=&gt; Design of layout and visual merchandising of the display at the exhibitions both in the state as well as outside the state.</p> <p>=&gt; Conduct Design &amp; Technical development workshop, integrated design development programme, Modular Design Development programme.</p>
Qualification	Degree/ P.G Diploma in Industrial Design/Life style Accessory Design from reputed institute like NID/NIFT/ IICD Jaipur/IITs/etc or empanelled Designer of DC (H).
Experience	2 years experience in handicraft sector.
Selection Process	<p>=&gt; Applications will be invited through an open advertisement.</p> <p>=&gt; Selection will be made through a "Selection Committee" to be constituted by Govt./ Management</p>
Compensation Package	Salary will commensurate with experience and qualifications. T.A & D.A as per the norms of the organization.
Termination	In case of unsatisfactory performance due to incapacity or misconduct, the engagement shall be terminated after giving one month notice.